

## Home waters, bold presence: Sanlorenzo brings an eight-yacht showcase to the 65<sup>th</sup> Genoa International Boat Show, headlined by SL110A

- Sanlorenzo returns to Italy's most prestigious nautical event, the 65<sup>th</sup> Genoa International Boat Show, from 18–23 September.
- Eight yachts on display, led by Italian public debut of the latest evolution of the asymmetrical line, SL110A.
- A celebration of Sanlorenzo's Italian roots in Liguria and its design-led approach to modern yachting.

Genoa, 17<sup>th</sup> of September 2025 – Sanlorenzo returns to home waters for the 65<sup>th</sup> Genoa International Boat Show with an eight-yacht line-up embodying the very best of Italian craftsmanship, intellectual design and nautical innovation. Taking centre stage is SL110A, the latest evolution of the brand's asymmetrical philosophy, making its public debut in Italy and already setting a new benchmark for space, light and liveability.

### **SL110A: Redefining Space, Enhancing Asymmetry**

The latest expression of Sanlorenzo's asymmetrical line, the **SL110A** reinterprets the concept of 33 metres with spaces that breathe light, spaces that flow smoothly from inside to outside and a deep connection with the horizon. With big names such as Zuccon International Project for the exteriors and Piero Lissoni for the interiors, this yacht is a perfect combination of design and liveability, capable of transforming speed — up to 27 knots — into performance that offers a unique experience for the owner. The SL110A is not just a yacht, but a new vision of the sea. The owner's suite, spans the entire width of the yacht, offering boundless views, direct access to the bow pool and an intimate and private passageway.

### **The Strongest Monobrand Portfolio in Yachting**

In addition to the major new **SL110A** model, Sanlorenzo is also bringing some of its most iconic yachts to Genoa, true ambassadors of the shipyard's diverse and innovative lines.

From the Smart Performance line, the **SP92** is on display in Genoa, symbolising Sanlorenzo's expertise in the high-performance sports yacht segment. Inspired by minimalism and clean lines, this yacht further enhances the sportiness and balance of the boat while maintaining its style and elegance.

Also on display are the **SL86A** and **SL90A**, representative of the evolution of the potential of the asymmetric concept to find innovative living solutions and enhance on board experience and the connection with the sea.

The **SD90** and **SD96** models part of the semi-displacement line, offer flexible interior spaces designed to ensure maximum liveability on board. The innovative solutions adopted, both inside and outside, offer a completely new perception of the spaces, for owners seeking comfort and sophistication.

Sanlorenzo's **SX100** and **SX88**, represent a synthesis between the classic flybridge motor yacht and explorer type, of which Sanlorenzo has been and continues to be one of the world's leading manufacturers,

Back in Genoa, Sanlorenzo signals an enduring commitment to Italian excellence and to a yachting experience shaped by architecture, restraint and a profound connection to the sea.

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### **About Sanlorenzo**

*For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its "Road to 2030" strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan, and with Simpson Marine, it is strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.*

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